

Demo Production

Acting Demo Reel Rates & Guidelines (March 2017)

LA REELS

Scene or Monologue Production

45-90 seconds in length SCENE or MONOLOGUE

- CHOOSE: Scripts, Locations, & Shoot Date
- Cast your Scene Partner(s)
- 45-60 Minute Shoot Time
- High Definition Picture & Sound
- Full Editing Services included: Logging, Sync Sound, Editing
- MASTERING: Color Correction, Audio & Dialogue Cleaning, Music Arrangement
- All Final Scenes are delivered digitally in High Definition (HD) & Standard Definition (SD) via wetransfer.com
- Highlight Reel included when 2 or more scenes are produced
- All Scenes delivered 5-7 business days after Client Performance Takes are confirmed

Pricing:

Essential Package

1 Scene or Monologue \$695 \$600

Premium Package

2 Scenes or Monologues \$1200 \$950
(Includes the Highlight Reel)

Additional Services

Original Script Writing	\$50/Scene \$35/Monologue \$20/Rewrite
Casting	\$35/Actor
Additional Editing	\$50/Re-Edit

Mackenzie English

"LA REELS and the guys have really gotten me better quality footage than I could have gotten on some professional sets here in LA. And my most recent shoot with them, playing a snarky cop, was a perfect fit for me and has gotten me 4 feature film auditions and a few co-star and host opportunities!"



Original Film Production

RATES AVAILABLE



Joseph Morales

"You need a reel. Period. You can't get into a room without one. LA REELS is the best there is if you need material to showcase what you can do. Great quality, timely, professional, and fun. They care about the process and finished product as much as their clients, its truly one of the best investments I've made for my career."

Pricing for MONOLOGUE and SCENE PRODUCTION is for same day shoots. We want our actors to be as prepared as possible and focussed for each scene so they get the best possible performance. Our goal is to have each actor relaxed and focused on the scene at hand when they film with us, we're very casual, friendly and professional. We are here to make sure you look great, but you are responsible to be prepared and give us 100% of your artistic abilities. We will give you direction on set, insight in working with the camera, and more. The bulk of the artistic work should be done before you arrive to film. Know your dialogue!

Direct Contact: Brett Newton E. brett@lareels.com P. 908.303.3489

Additional Details

CONSULTATIONS: Can be done over the phone or via Skype. Contact information for Brett Newton
SKYPE: Brett Newton (BrettANewton@yahoo.com) **PHONE:** 908.303.3489 **EMAIL:** brett@lareels.com

SCRIPT SELECTION / ORIGINAL WRITING: When you schedule your Consultation we will go through a development session. Hitting on what types of characters you'd like to play, genres, show's you want to cater to, etc. Together we'll either find the right script or create original scripts for you. When you're ready to move forward you'll have access to the LA REELS Scriptbook or start the writing process. We will also look at the calendar and choose a potential shoot date.

LOCATION SELECTION: After you choose your script(s) you will be given our LOCATION GUIDE to choose where you want to film your locations. If there is a need to rent a specific location you will be responsible for all additional rental fees. If you have a location you'd like to provide please have it confirmed with the LA REELS team for distance and shootability!

PAYMENT: A 20% non-refundable deposit is required by LA REELS before locking your shoot date, writing or any pre-production has started. The balance of your shoot is due on the day of production. There is a 5% processing fee for Credit Card/Paypal payments for tax and other fees. Not additional fee on Cash or Check. **PRE-PRODUCTION:** Once the script(s) is/are approved we will create a production schedule, and send out a CALL SHEET to the crew and all the actors involved. Please come HAIR and MAKEUP READY. *We do not include a MUA, but feel free to ask us for our referral list.

CASTING: You are responsible to cast your own SCENE PARTNERS. You will need to provide their NAME/EMAIL/PHONE/ROLE/SCENE they will be partnering up with you in. If you would like LA REELS to cast for you it's \$35/Actor to be cast.

PRODUCTION: The crew will usually meet before the actor call time to prep equipment. All actors will meet at their prospective locations and call time designated in the CALL SHEET (*15 minutes early is on time). Filming usually takes anywhere from 45-60 minutes depending on the complexity of the scene. You will work on set with a professional Camera Operator who will act as your Director and a professional Audio Engineer who will be in charge of LAV Mics and the Boom when applicable. It will be run like a real production shoot and you will be expected to act as a professional as you would on any other set. Prepared with a gracious attitude will get you a long way in both an LA REELS Production and on any other professional film set.

RE-SHOOTS: There are no re-shoots after a filming day has been completed. If you have any concerns on the day please let us know when we are on set or before we start filming.

EDITING/POST-PRODUCTION: Once the best performance takes are confirmed by the Client LA REELS will Edit and Master each scene 1 time and then deliver final scenes digitally. Any specific notes should be given for all scenes in 1 complete email before confirming Actor's best performance takes. **MASTERING INCLUDES:** Editing, Color Correction, Audio/Dialogue Cleaning, and Music Arrangement. If you want an additional round of editing there is a \$50 additional charge.

DIGITAL DELIVERY: All scenes will be delivered individually in both High Definition (HD) and Standard Definition (SD) via wetransfer. If you have created 2 or more scenes with LA REELS, we will create a HIGHLIGHT REEL and deliver in both HD and SD as well.

RAW FOOTAGE: All raw footage is available for all Clients. Clients must bring an external hard drive on the day of the shoot time with LA REELS. After all scenes have been Mastered and Delivered LA REELS will store footage up to 1 month, after which it may be erased.



Brett Newton | LA REELS

"If you want it, go and get it" -Actor/Filmmaker
Brett Newton Direct Contact
e. brett@lareels.com
p. 908.303.3489
skype. brett newton

Jimmy Chimarios

"LA REELS has the experienced personnel, high quality equipment and knowledgeable staff that will surely add incredible marketing material to any actors arsenal. From start to finish you can expect a demo that is professionally written, directed and shot to look like a high quality feature!"

